

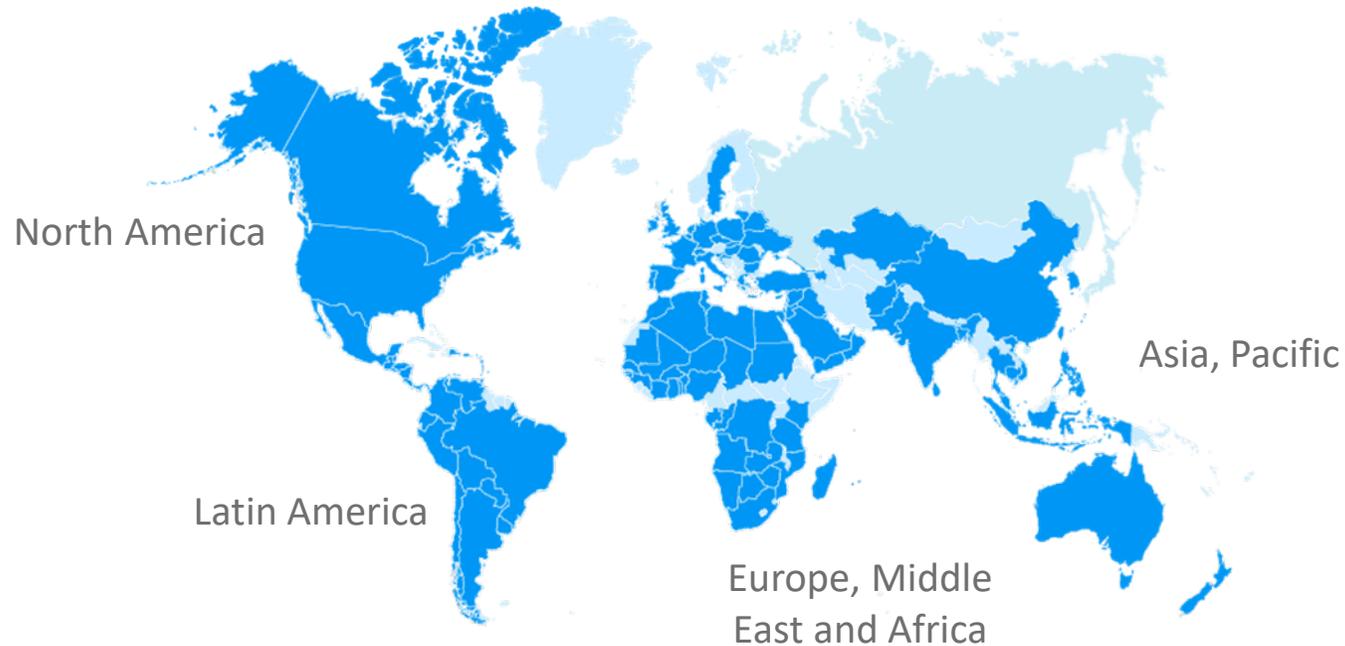
safetica

Intelligent
Data Security.

ADEN



Who is Safetica



Safetica, is a global leader in Intelligent Data Security. Our AI powered platform unifies data protection, insider risk management, compliance readiness, and data discovery across on-premises and cloud environments.

With smooth integration and minimal disruption to business workflows, Safetica safeguards sensitive data, reduces insider risk, and ensures regulatory compliance for organizations in more than **120 countries**.

1,000,000+  protected devices

120+  countries

550+  business partners

Awards & Achievements



FORRESTER
Gartner



Technology alliances



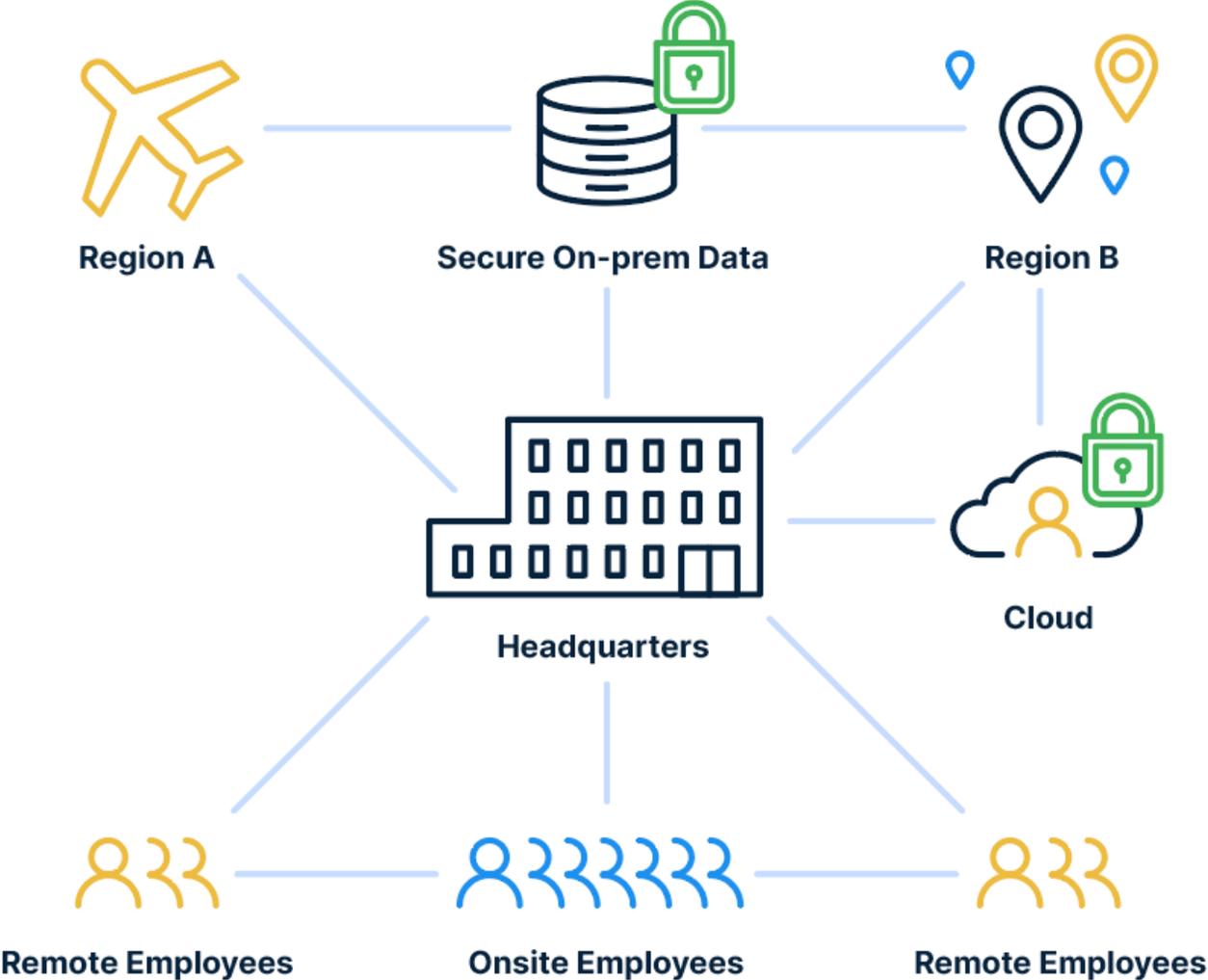
Trusted by Thousands





Intelligent Data Security Powered by AI.

The Modern Workplace is More Dynamic Than Ever



Modern Businesses Face Challenges

Legacy solutions and implementations leave sensitive data vulnerable



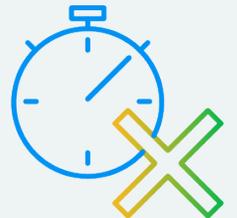
Relying solely on human interaction with sensitive data to trigger alerts leaves security teams blind



Threat actors are innovating fast



Long, complicated implementations negatively impact time to success



Common Data Protection Challenges for Modern Businesses

Data Sprawl

Insider Threats

Remote Work Vulnerability

Lack of Visibility

Generative AI Risks

Compliance Complexity

Staff Shortage

IP Protection

Threat Actor Innovation

Long , Complex Implementations

Relying on human interaction with Data (Reactionary)

What if you could...



Get complete data discovery, control, and assured compliance for data in use, in motion, and at rest



Stay ahead of Insider Risks



Secure your organization's most sensitive cloud-based data



Simplify implementation and deployment



Maintain full visibility and control over all of your sensitive data

Safetica's 4 Pillars of Intelligent Data Security

Content and Contextual Awareness

Data Protection



Visibility of sensitive data

Insider Risk & User Behavior



Stay ahead of insider risks

Compliance & Data Discovery



Discover, control, and ensure compliance

Cloud Security



Secure sensitive cloud-based data

A failed DLP implementation leaves **sensitive data vulnerable** to unauthorized access and potential breaches, leading to significant **financial and reputational damage**.

Enterprises need to find an **intelligent solution**.



What makes Safetica
different?



Install in less than **10 minutes**

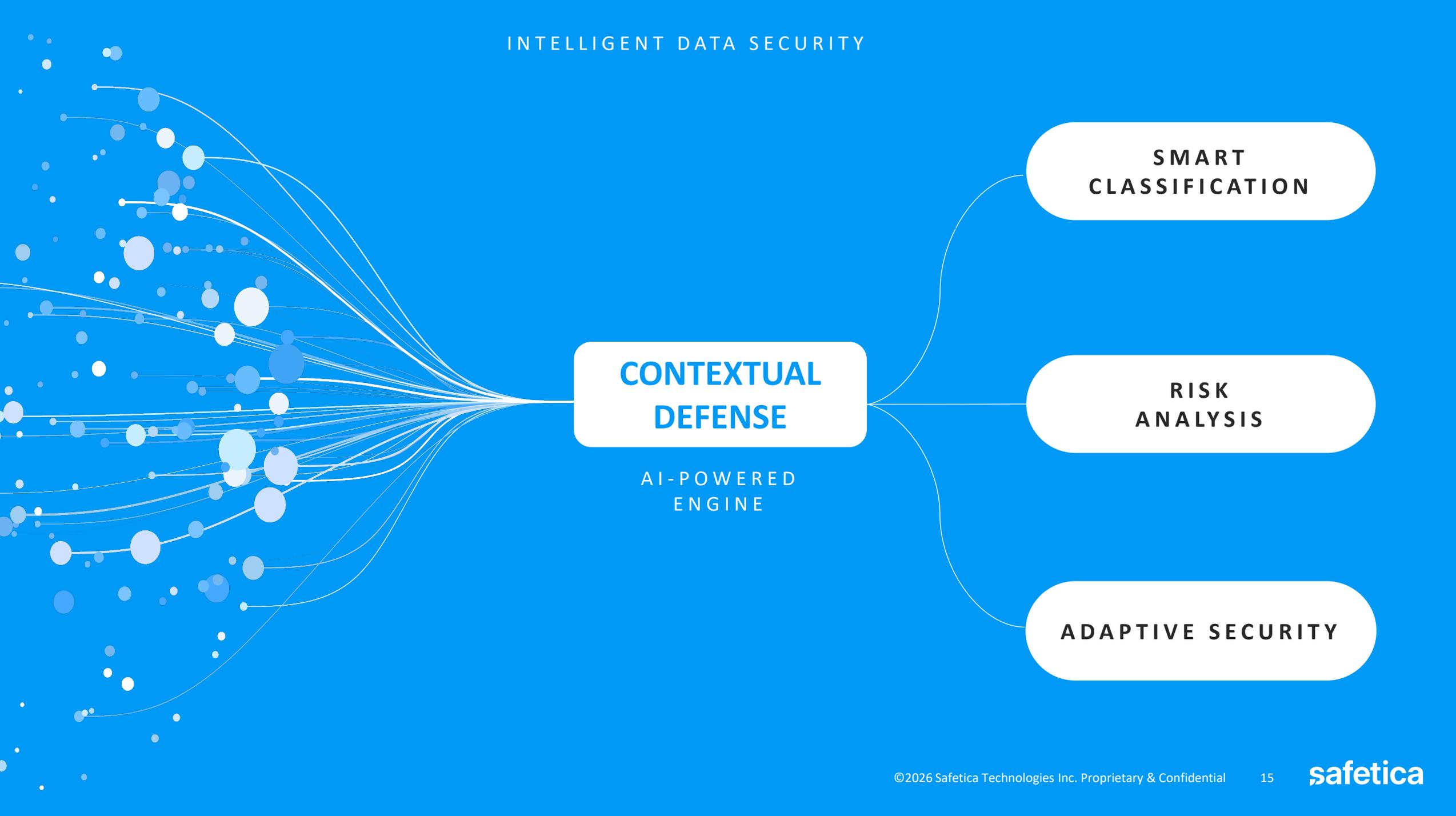
- Quick and Easy to Install
- Pre-configured to start working out of the box



CONTEXTUAL DEFENSE

Proprietary AI-powered technology

Combines data, applications, behavior signals, and user information to **accurately classify sensitive data**, pinpoint and **predict risky behavior**, and proactively **adapt and apply security defenses** whenever and wherever needed.



**CONTEXTUAL
DEFENSE**

AI-POWERED
ENGINE

**SMART
CLASSIFICATION**

**RISK
ANALYSIS**

ADAPTIVE SECURITY

CONTEXTUAL DEFENSE

AI-POWERED ENGINE

SMART
CLASSIFICATION

RISK ANALYSIS

ADAPTIVE
SECURITY

Reduce False Positives Through Contextual Insights



Adaptive learning continuously learns what “normal” looks like to **accurately detect** sensitive data.

Context-aware analysis examines file origin, metadata, and third-party labels—**reducing false alerts**.

CONTEXTUAL DEFENSE

AI-POWERED ENGINE

SMART
CLASSIFICATION

RISK ANALYSIS

ADAPTIVE
SECURITY

Banish Alert Fatigue with Risk Scoring



Contextual risk scoring analyzes data in real-time, evaluating factors like time of day, destination, and transfer method to **detect high-risk behavior early**.

Proactive alerts **prioritize real threats** and cut noise **reducing alert fatigue by 83%**—keeping security teams focused on real threats.

CONTEXTUAL DEFENSE

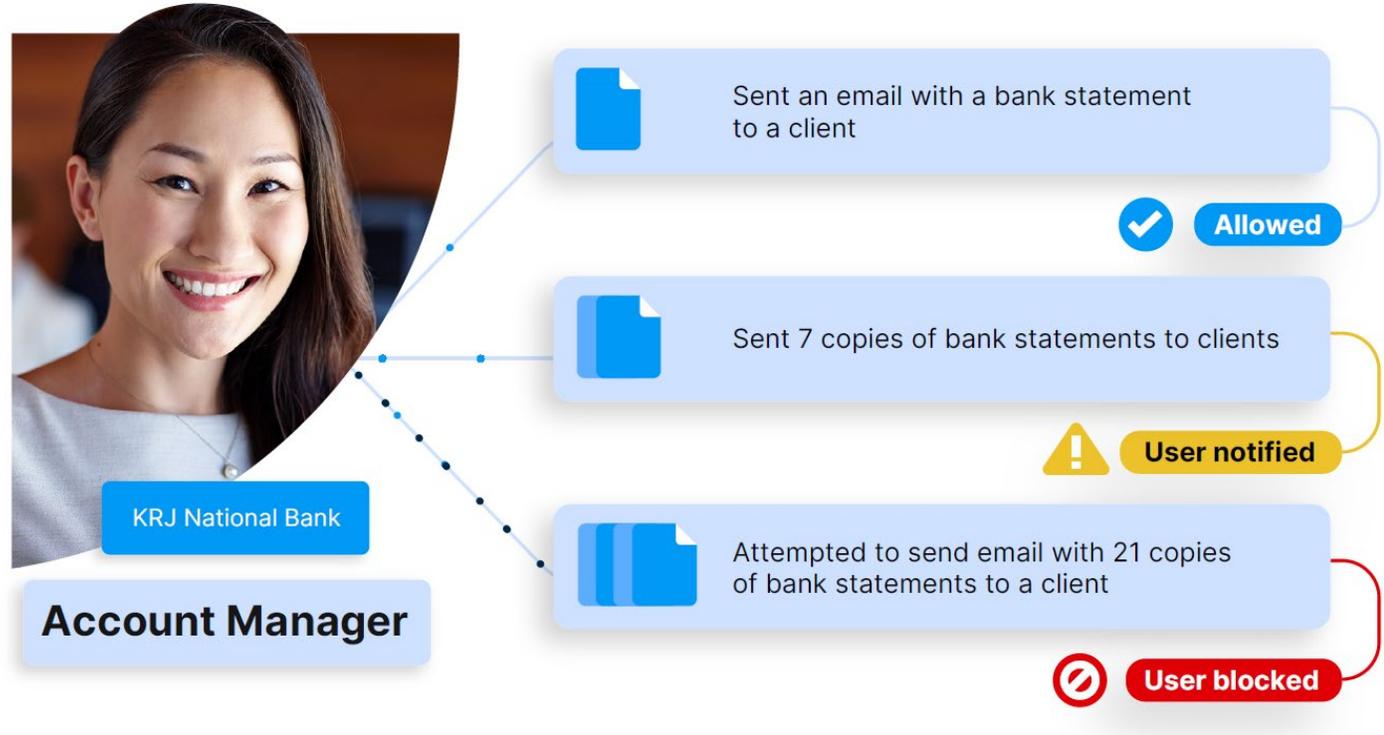
AI-POWERED ENGINE

SMART
CLASSIFICATION

RISK ANALYSIS

ADAPTIVE
SECURITY

Block Dangerous Activity Through Adaptive Defense



Dynamic policies continuously adapt to new threats and unusual behavior, applying risk-scored protection **without disrupting work**.

High-risk actions are blocked, while routine tasks continue uninterrupted—ensuring security **without slowdowns**.



Key Capabilities



**Actionable
security events
notification**



One-click AI summary



Record aggregation

Security Insights



**Severity-based
insights**



Incident resolution



**Secure admin sharing
option**



**Keyword
Dictionaries**



**Regular
Expressions**



AND/OR relationships



**Threshold
configuration**



**Data-in-use
classification**



**Built-in
Algorithms**



File origin

Data Classification



**Data-in-motion
classification**



File path



**Third party
Classification**



**Optical Character
Recognition**



**Out-of-the-box
data classification
templates**



**Data-at-rest
discovery**



**Data-in-use
visibility**



**Cloud drive
uploads**



Email



Git



**Network file
shares**



Data policies with
configurable
mitigation



**Physical and vir
tual print**



**Remote file
transfer**

Data Loss Prevention



**Policies with dynamic
actions**



**Removable
storage**



**Instant
messaging**



Shadow Copy



**Company
data destination
management**



**Clipboard
blocking**



**Screen capture
blocking**



Web Upload



**Application
policies**



**Website
policies**



**Simple app and
website categorization
from records**

Insider Risk Management



**User risk and
behavior**



**Removable device
policies**



**User activity
visibility**



**Cloud email policies
(log, block)**



Exchange Online



**Cloud data policies
(log, unshare)**



SharePoint Online



**Data visibility
across Microsoft 365**

Cloud Security



**BYOD and mobile
devices**



Microsoft Teams



OneDrive Business



**Azure Active Directory
integration**



Shareable customizable reports



Real-time incident alerts

ON-PREM EXCLUSIVE



Database archive viewing

ON-PREM EXCLUSIVE



Local Active Directory integration



Access rights and permissions

Reporting and Administration

ON-PREM EXCLUSIVE



SIEM integration



Remote endpoint maintenance and troubleshooting



Security assessment report

ON-PREM EXCLUSIVE



Configurable license assignment

ON-PREM EXCLUSIVE



Data analytics integration



WANT TO SEE SAFETICA IN ACTION?

Send a request for a trial version
safetica@adeon.international

ADEON